

Planting Fruit Trees campaign July to September 2013

Campaign tracker: the story so far

• Trees planted in Jul – Sep 2013 period: 63,910

Total trees planted so far: 598,398

Location: Malawi, Africa

- Type of trees: we are focusing on Guava and Papaya trees, both of which grow quickly and provide abundant fruit. Guava trees grow in 4-5 years whilst Papaya trees grow in 2-3 years
- In association with our friends at Ripple Africa



See the video at: http://www.fruitfuloffice.co.uk/planting-fruit-trees-in-africa

Focus: Meeting Force Ngwira

- As part of their 10-year celebrations, Ripple Africa brought three Malawian employees to the UK
- Force Ngwira, Environmental Program Manager, personally thanked our clients for the big difference they are making:
 - Malawians need to recognise that planting trees (which is currently being done at the household level) provides food and an income source (if sold)
 - Small steps are taken but overall the impact can be significant (over 10,000 families each raise 35 trees)
 building a lasting legacy for future generations



Force Ngwira (holding the fruit basket) at FFO HQ alongside other Ripple Africa and Fruitful Office team members



Contact us: 0845 643 1615 | www.fruitfuloffice.co.uk