# FRUITFUL<br/>OFFICEPlanting Fruit Trees campaignOFFICEApril to June 2014

### Campaign tracker: the story so far

- Trees planted in Apr Jun 2014 period: 74,037
- Total trees planted so far: 803,905
- Location: Malawi, Africa
- **Type of trees:** we are focusing mostly on **Guava** and **Papaya** trees, both of which grow quickly and provide abundant fruit. Guava trees grow in 4-5 years whilst Papaya trees grow in 2-3 years
- · In association with our friends at Ripple Africa



Learn more at: http://www.fruitfuloffice.co.uk/planting-fruit-trees-in-africa

## Focus: the tree planting timeline

#### Jul-Dec



#### The seeds are planted and raised

- Seeds and polythene tubes (for protection) are provided to some 10,000 households, as well as many community centres
- · Advice and monitoring provided

#### Dec-Feb



#### Trees are planted out in the rainy season

- With the correct water and weeding, Guava and Papaya trees grow quickly and can now be transferred to their final planting site
- Trees are planted locally either next to homes or in local fields

#### + 2-3 years



#### The trees grow and produce fruit

 The trees improve local soil conditions and provide the households with fruit - either to eat or sell for profit



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