

Campaign tracker: the story so far

- **Trees planted in Jan – Mar 2015 period: 88,510**
- **Location: Malawi, Africa**
- **Type of trees:** we are focusing mostly on **Guava** and **Papaya** trees, both of which grow quickly and provide abundant fruit. Guava trees grow in 4-5 years whilst Papaya trees grow in 2-3 years
- In association with our friends at **Ripple Africa**



<http://www.fruitfuloffice.co.uk/about-fruitful-office/planting-fruit-trees-in-africa/>

Deforestation is still a huge problem

- The Malawians, like many other Africans, have an urgent need to set fire to almost all forests in the belief that it will improve agriculture in the following year
- Farmers indiscriminately cut down trees and set fire to them where they have fallen
- The problem is that only the top soil is fertile - and this is inevitably quickly washed away from the steep slopes once the trees have been cut down and cleared
- Although not the entire solution, growing new fruit trees helps to educate communities about trees and their economic value



Planting trees helps to educate local communities about their value

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