

# Planting Fruit Trees campaign

Jan - Mar 2021



# FRUITFUL OFFICE

## Campaign summary

- **Location:** Malawi, Africa
- **Type of trees:** we are focusing mainly on Guava and Papaya fruit trees, as well as trees for firewood like Senna Siamea, Pine and Blue Gum
- **Who benefits:** poor Malawian families benefit from the trees both for income generation and to provide both fruit and firewood for their own consumption
- **Working with:** our friends at Ripple Africa



## Case study: Hanock Mpata

- Hanock Mpata is a village head. He is 46 and has two wives and nine children
- His target was to plant 4,000 pine trees this year and the majority have germinated. Last year he planted 1,200 trees
- He said, “When the trees mature I will sell the timber so that I can support my children. In the future I want to build a house for each wife, buy a car and set up a business.”



<https://www.fruitfuloffice.co.uk/about-fruiful-office/planting-fruit-trees-in-africa/>