

Planting Fruit Trees campaign

Jul - Sep 2022



FRUITFUL OFFICE

Campaign summary

- **Location:** Malawi, Africa
- **Type of trees:** we are focusing mainly on Guava and Papaya fruit trees, as well as trees for firewood like Senna Siamea, Pine and Blue Gum
- **Who benefits:** poor Malawian families benefit from the trees both for income generation and to provide both fruit and firewood for their own consumption
- **Working with:** our friends at Ripple Africa



Case study: Masimu Primary School

- With such a young population (over 50% of the population is under 18), it is important to educate children about the merits of tree planting and conservation
- School committee members and students met the Ripple Africa team to learn about how to plant out the seedlings and care for the trees as they grow
- Papaya trees are fast growing and can start producing fruit from years 2 or 3. The school can both consume the fruit or sell it – providing children a valuable lesson in entrepreneurship

*Proud students
gather around
a newly
planted
Papaya tree*



<https://www.fruitfuloffice.co.uk/about-fruitful-office/planting-fruit-trees-in-africa/>