

Planting Fruit Trees campaign

Oct - Dec 2022



FRUITFUL OFFICE

Campaign summary

- **Location:** Malawi, Africa
- **Type of trees:** we are focusing mainly on Guava and Papaya fruit trees, as well as trees for firewood like Senna Siamea, Pine and Blue Gum
- **Who benefits:** poor Malawian families benefit from the trees both for income generation and to provide both fruit and firewood for their own consumption
- **Working with:** our friends at Ripple Africa



Tree planting economically supports communities

- At this time of the year, young trees are planted out from the tree nurseries, coinciding with the start of the rainy season which runs from now until April
- Selling fruit is a good income generator that can support the livelihood of people in the community. It can also empower women by providing them with the self-reliance associated with running an agri-business

*Selling
Papayas at the
side of a road*



<https://www.fruitfuloffice.co.uk/about-fruitful-office/planting-fruit-trees-in-africa/>